



13 mins

1

Should our 2025 target in Durham be the same as the state's?

Yes, more information is needed

Yes, the goal is right, but the target % may need to be slightly higher or lower.

No, target should be relative to our current % and similar demographic counties rather than state

No

No, We should add 2-year-olds. They are more likely to be exposed to lead, so they need to be tested for Blood Lead Level.

No, I would hope the percentage target could be increased.

2

If no to #1, what should change? The data source? The number?

0-15 mo goal should be higher or equal to higher age group

Data source seems good.

and I encourage families to test children with any Lead risk until they were 6 years old. In 2018, NC tested Lead in 65.67% of 1 year olds & Durham tested Lead in 61.07% of 1 year olds. But in 2018, NC tested Lead in 49.42% of 2 year olds &

NC tested Lead 65.67% & Durham tested Lead 61.07% at 1 yr. NC tested Lead in 49.42% of 2-yr-olds, but Durham only tested 37.32% of 2-yr-olds for Lead. (2-yr-olds are more likely to be exposed to Lead.)

3

What information do we need to set a Durham-specific 2025 target?

Are there racial/ethnic/income disparities in well-child attendance?

Starting enrollment process or education prior to birth??

What are the barriers that lead to WCV attendance? Root causes?



13 mins

What are the 3 biggest systems-level challenges in Durham that need to be addressed before we can meet this goal?

One way you could do this:
- Brainstorm many systems-level challenges and strengths
- Group them into categories
- Pick the top 3 for each

What are the 3 biggest systems-level strengths in Durham that we can leverage to meet this goal?

Transportation. Rides fall through. Bus with a baby is HARD and takes long time.

Providers may not be aware of all the challenges parents experience in getting to WCV, esp. underresourced parents

Family is overwhelmed/stressed may be more focused on managing issues, than on preventive care. Esp. if the family doesn't have a current worry about development/health.

Doesn't understand or trust the healthcare process

Immigration fears/status

Prevention vs. issue visits

If you don't have a question/concern about development/health, it may not seem important.

Robo calls from clinics are often only in English

Language access.

Medicaid renewal process is complicated and lapse in coverage prevents people from scheduling

Vaccination fatigue

Turnover in pediatrician, not connecting well with the pediatrician.

Better education needed about role of well child visits.

Messaging - purpose of visit

Working full-time

Long wait time for clinic/county appt's.

There are barriers to WCV attendance. We need to know more about what those are.

Messaging around COVID - should they go?

Clinics don't have enough resources to track/follow up with people who have missed checkups or provide person-person calls to remind people about appointments

Financial barriers

Family Connects

Lots of family support/care coordination orgs: EHS/HS, HFD, DCI Family Advocates, CC4C, PCM



13 mins

Whose experience will help us better understand the challenges, strengths, and opportunities we have in Durham to meet our 2025 target?

How can we bring in those perspectives and think creatively about authentic engagement amidst the pandemic?

Doctors who can explain importance of visits

Parents, Teachers, PA or Pediatrician

Teachers, educators, who talk with families and support them in their goals

SODU Parent Posse, POND, Parents of African American Children (PAAC), Durham Parents for Change

Do clinics ever host focus groups?

Pay participants and focus group members for sharing their experience and helping us do this work

POND (parents of north durham)

Survey booths, online survey, social media survey (Bull City Share groups, etc.)

Job Fair, Parent Fairs, Community Fairs

Centering Parenting group at Lincoln and Centering Pregnancy groups

PARENTS

Doctors to help us understand why these are needed

PARENTS!

"I wish I had known..."

Public Health Centering Pregnancy

How can we emphasize the importance of these visits across the community?